

# 2,500,000+ page views is nothing to sneeze at.

That's a big number!

And that's just a part of what's available when you advertise on AMA's web site, [modelaircraft.org](http://modelaircraft.org).

Reach out to the entire AMA membership, plus all potential members by reserving your banner spot on AMA's site.

Your banner will be shown throughout the site on the home page, plus all landing pages:

- AMA Home Page
- Join/Membership Center
- Membership Services
- Plans Services
- Contest/Event Calendar
- Publications
- Education Programs
- Charter Club Search
- AMA Museum
- NATS
- AMA Shop



Over 2.5 million unique page views per year.

Averaging over 208,000 page views each month.

Reach every current & potential AMA member.

Two spaces are on each page and they will run across the page, similar to the images shown above.

The size for these ads is 350x100 and pricing is:

1 month - \$300/month • 3 months - \$285/month • 6 months - \$264/month • 12 months - \$240/month

For a limited time, any Model Aviation or Park Pilot advertiser who runs concurrently on the web will receive an additional 20% off these prices.

To reserve your space contact Mark Lanterman  
([mark@airbornemedia.com](mailto:mark@airbornemedia.com) or 888-829-4060)

*These ad spaces will rotate with any other advertisers. Advertisers are free to change their ad copy as they wish.*

*Web ads can be static .gif or .jpg formats – or, may include subtle animation in .gif or flash formats.*

*All advertising, whether in print or on the web, must conform to the standard advertising policies set forth in the Model Aviation media kit.*

*To review these guidelines, please click here to download a .pdf version of the media kit.*

*The home page of AMA's site is not available for advertising at this time.*

All web statistics are gathered via Google Analytics.

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