

FREE BANNER ADS!

SAVE

BIG

FREE

Special Offer!

For a limited time, sign up for a minimum 3X print contract in Model Aviation and you qualify for a free banner ad on AMA's Blogs - UP TO A \$600/MONTH VALUE!

Sign up for a half page or larger print ad...

You are eligible for a free Forum Leader Banner Ad

- Size: 750 x 100 pixels
- A \$600/month value

Sign up for a 1/6, 1/4, or 1/3 page ad...

You are eligible for a free Forum Top Tower Ad

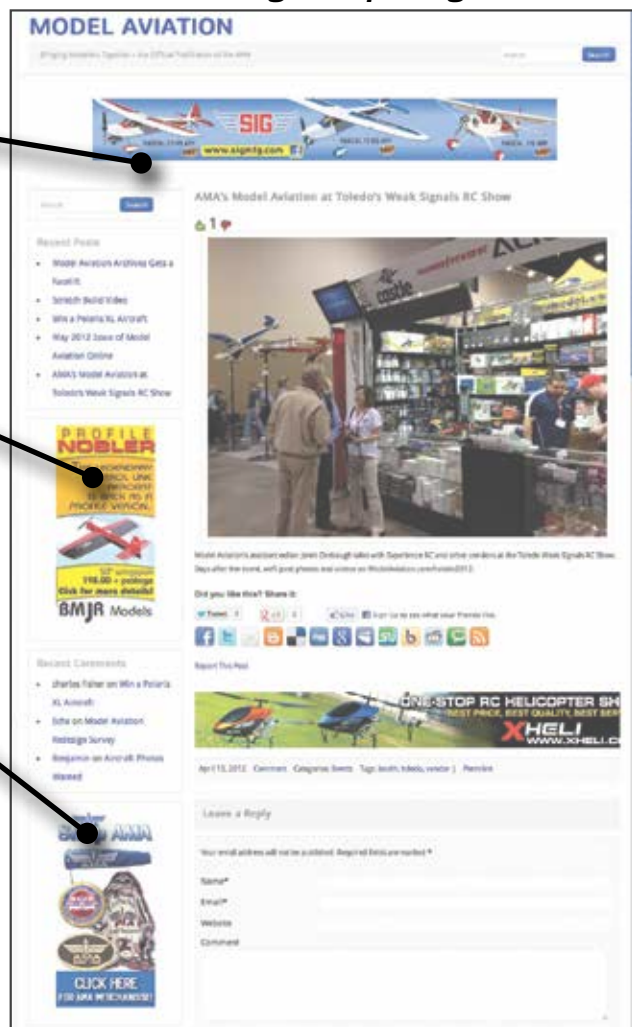
- Size: 160 x 320 pixels
- A \$300/month value

Sign up for a 1", 1/12, or 1/8, page ad...

You are eligible for a free Forum Lower Tower Ad

- Size: 160 x 320 pixels
- A \$300/month value

AMA Blogs Sample Page



Submission Instructions

The following formats are acceptable:

- **GIF** - Animation is accepted with no looping limit.
- **GIF 89** - There must be at least a 1 second delay between frames.
- **JPEG**
- **FLASH/SHOCKWAVE** - Since not all browsers support Flash/Shockwave, banner code must be degradable to Flash 8 or less and must serve a backup GIF file. Click through locations must be hard coded into Flash movies before creative is submitted by adding the necessary redirect string to the click through variable.

Submit banner file(s) to: mark@airbornemedia.com

Include live linking URL and ALT text. (ALT text may not exceed 55 characters including spaces). We require 2 business days for implementation of campaigns and creative refreshes. Maximum File Size is 80K.

*Offer open to any new (or existing advertiser) who signs a minimum 3x Model Aviation contract with Airborne Media. This free banner offer applies to the AMA Blogs section of AMA's web site only and would run concurrent with a print ad. The advertiser can submit one ad per month for each ad under contract - limit of 3. The ad can change from month to month, just as print ads do. Also, all banners must conform to the terms and



AIRBORNE MEDIA

7414 Burton Drive, Liberty Township, OH 45044

Tel.: (888) 829-4060 or (513) 755-7494 • Web site: www.airbornemedia.com

Airborne Media also handles advertising for Model Aviation, (the AMA's flagship publication), Park Pilot, and AMA's online banner programs (modelaircraft.org & masportaviator.com). Office hours are Monday through Friday, 9 a.m. to 5 p.m. eastern-daylight-time. Messages can be left during evenings, weekends, or when the office is not open with the answering service. E-mail messages may be sent to: info@airbornemedia.com. The Account Executive who handles advertising billing questions can be reached at (765) 287-1256, ext. 261.

